



2024 PARTNERSHIP PROPOSAL



PROCAMPS



THE Foundation

EVENT OVERVIEW

**EXPERIENCE THE LIFE OF AN OHIO
STATE FOOTBALL PLAYER**

**EXCLUSIVE ACCESS TO ATHLETIC
FACILITIES**

RUN OUT OF TUNNEL AT THE SHOE

COACHED BY BUCKEYE GREATS

**LIMITED AVAILABILITY - PRICELESS
OPPORTUNITY**



FEATURED BUCKEYES

CARDALE JONES
RYAN DAY
MAURICE CLARETT
CURRENT PLAYERS

ADDITIONAL INVITED GUESTS*:

EZEKIEL ELLIOTT
CRIS CARTER
KIRK HERBSTREIT
JOEY GALLOWAY
CHRIS SPIELMAN
MICHAEL THOMAS

AND MORE...



JERMAINE
MATHEWS

WILL
HOWARD

SONNY
STYLES

JEREMIAH
SMITH

DAVISON
IGBINOSUN

CALEB
DOWNS

EMEKA
EGBUKA

SCHEDULE OF EVENTS

FRIDAY, JULY 19TH

- 12:00pm WELCOME AT THE WOODY
- 12:30pm RECRUITING EXPERIENCE
 - PHOTO SHOOT
 - LETTER OF INTENT
- 2:00pm ON-FIELD EXPERIENCE
 - SKILL CHALLENGES
 - OFF/DEF PLAY INSTALL
- 4:30pm HOTEL CHECK-IN
- 6:30pm KICK-OFF RECEPTION & DINNER

SATURDAY, JULY 20TH

- 8:00am TEAM BREAKFAST
- 9:00am TEAM WALKTHROUGH
- 9:30am TEAM WARM-UPS
- 10:30am SCARLET VS GREY GAME AT THE SHOE
- 12:00pm AWARDS LUNCHEON
- 1:00pm YOUTH IMPACT CAMP BEGINS
- 3:00pm YOUTH IMPACT CAMP ENDS
- 6:30pm CARDALE JONES CHARITY SOFTBALL GAME

PARTICIPANT PACKAGE

- **Behind-the-Scenes Access**
 - Recruiting experience at The Woody
 - Game day at Ohio Stadium
- **Interaction** with OSU football alumni & current players
- **Invites** to Friday night social function
- **Tickets & Hospitality** at the Cardale Jones Charity Softball Game on Saturday night
- **First-class** hotel accommodations
- **Exclusive Nike** gear package
- **Commemorative Gift**



PARTNERSHIP LEVEL OUTLINE

Founding & Chairman partners are for existing supporters of THE Foundation or ones that are coming on-board as part of THE Fantasy Experience.

Founding Partner
Chairman

\$250K
\$100K

Presenting, Team Owner, Premier, and Event partners are for corporate sponsors looking for marketing value and assets involved with THE Fantasy Experience.

Presenting (4 available)
Team Owner (2 available)
Premier (4 available)
Event (4 available)

\$50K
\$30K
\$18K
\$7.5K

FOUNDING PARTNER

THE FOUNDATION ACCESS:

- 15 Passes to **WALK WITH THE TEAM** from Blackwell Hotel to Skull Session during an OSU home game vs a BIG 10 Opponent
- Experience what the players experience all the way up to walking into The Shoe on game day
- 15 passes for a **PRIVATE TOUR** of the Woody Hayes facility, led by National Championship QB, Cardale Jones
- 15 passes to **ATTEND PRACTICE** during Michigan week. First look at the team as they prepare to play **THE GAME**
- Private dinner for 10 with Caleb Downs and Sonny Styles at Jeff Ruby's Steakhouse, courtesy of G3 and THE Foundation

THE FANTASY EXPERIENCE:

- Recognition as a Founding Partner of THE Fantasy Experience
- Two (2) participation spots in The Experience
- Two (2) spots in the Youth Impact Camp Luncheon

CARDALE JONES CHARITY SOFTBALL GAME:

- Live PA announcements
- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited general admission tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars
- Picture and signed softball jersey with both teams during the day of the game

INVESTMENT: \$250,000

CHAIRMAN

THE FOUNDATION ACCESS:

- 10 Passes to **WALK WITH THE TEAM** from Blackwell Hotel to Skull Session during an OSU home game in the first four weeks
 - Experience what the players experience all the way up to walking into The Shoe on game day
- 15 passes for a **PRIVATE TOUR** of the Woody Hayes facility
- 15 passes to **ATTEND PRACTICE** during the first four weeks of the season
- Private dinner for 10 with two current Buckeye players (players TBA) at Jeff Ruby's Steakhouse or Hyde Park, depending on availability

THE FANTASY EXPERIENCE:

- Recognition as a Chairman of THE Fantasy Experience
- One (1) participation spot in The Experience
- One (1) spot in the Youth Impact Camp Luncheon

CARDALE JONES CHARITY SOFTBALL GAME:

- Live PA announcements
- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited general admission tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars
- Picture and signed softball jersey with both teams during the day of the game

INVESTMENT: \$100,000

PRESENTING PARTNER

Four (4) available – Category Exclusivity

THE FOUNDATION ACCESS:

- 10 passes for a **PRIVATE TOUR** of the Woody Hayes facility
- 10 passes to **ATTEND PRACTICE** during opening week
 - First look at the Buckeyes as they make their championship run
- Private dinner for 10 with two current Buckeye players (players TBA) at Jeff Ruby's Steakhouse or Hyde Park, depending on availability

THE FANTASY EXPERIENCE:

- Company name incorporated into official event name/logo
- Presenting partner recognition on all marketing materials
- Inclusion in three event-related social posts from host players
- Opportunity to create consumer promotion to give away participation spots & VIP experiences during event
- Signage & branding at Experience venues (The Woody, Ohio Stadium, hotel, social events, etc)
- Logo on jersey for one of the teams at the Scarlet v Gray game
- Two (2) participation spots in The Experience
- Two (2) Event All-Access Passes for non-participants

CARDALE JONES CHARITY SOFTBALL GAME:

- Live PA announcements
- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited general admission tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars
- Picture and signed softball jersey with both teams during the day of the game

INVESTMENT: \$50,000

TEAM OWNER

Two (2) available - Category Exclusivity

THE FOUNDATION ACCESS:

- 10 passes for a **PRIVATE TOUR** of the Woody Hayes facility
- 10 passes to **ATTEND PRACTICE** during week two

THE FANTASY EXPERIENCE:

- Recognition on select marketing materials
- Inclusion in two (2) event-related social posts from a host player
- Signage & branding at Experience venues (The Woody, Ohio Stadium, hotel, social events, etc)
- Logo on jersey for one of the teams at the Scarlet v Gray game
- One (1) participation spot in The Experience
- Two (2) Event All-Access Passes for non-participants

CARDALE JONES CHARITY SOFTBALL GAME:

- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited general admission tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars
- Picture and signed softball jersey with both teams during the day of the game

INVESTMENT: \$30,000

PREMIER PARTNER

Four (4) available – Category Exclusivity

THE FOUNDATION ACCESS:

- 10 passes for a **PRIVATE TOUR** of the Woody Hayes facility
- 10 passes to **ATTEND PRACTICE** during week three

THE FANTASY EXPERIENCE:

- Premier partner recognition on select marketing materials
- Inclusion in one (1) event-related social posts from a host player
- Signage & branding at Experience venues (The Woody, Ohio Stadium, hotel, social events, etc)
- One (1) participation spot in The Experience
- One (1) Event All-Access Pass for non-participants

CARDALE JONES CHARITY SOFTBALL GAME:

- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars.
 - Chance to get autographs and/or pictures with your favorite Buckeyes

INVESTMENT: \$18,000

EVENT PARTNER

Four (4) available

THE FOUNDATION ACCESS:

- 10 passes for a **PRIVATE TOUR** of the Woody Hayes facility

THE FANTASY EXPERIENCE:

- Event partner recognition on select marketing materials
- Signage & branding at Experience venues (The Woody, Ohio Stadium, hotel, social events, etc)
- One (1) participation spot in The Experience

CARDALE JONES CHARITY SOFTBALL GAME:

- Logo on jumbotron and signage
- Opportunity to provide giveaway items for fans
- Unlimited tickets for The Cardale Jones Charity Softball game where former OSU Legends take on current Buckeye stars.
 - Chance to get autographs and/or pictures with your favorite Buckeyes

INVESTMENT: \$7,500

BENEFICIARY

100%* OF YOUR SUPPORT GOES DIRECTLY TO

THE Foundation

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